# 2015 MEDIA PROGRAM

#### THE FASTEST GROWING WEBSITE IN THE HEALTH & FITNESS INDUSTRY.

Over 40,000 unique visitors every month...

IT'S TIME TO LOOK AT A BETTER WAY TO ADVERTISE.

## WHY soOlis.com?



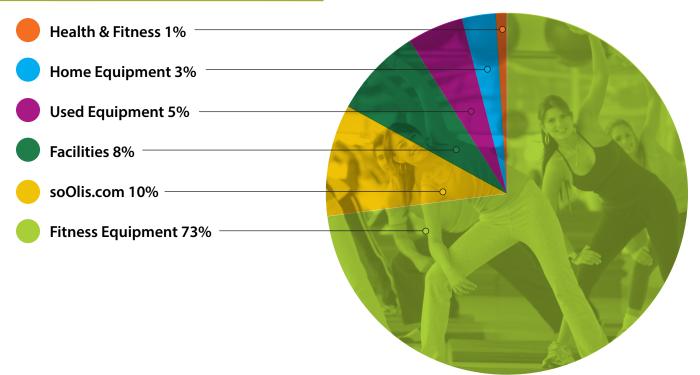
#### **Marketing Trends**

- One third of U.S. consumers spend 3 hours a day online
- 78% of consumers research online before buying
- 32% rate products online

#### **Average Monthly Statistics**

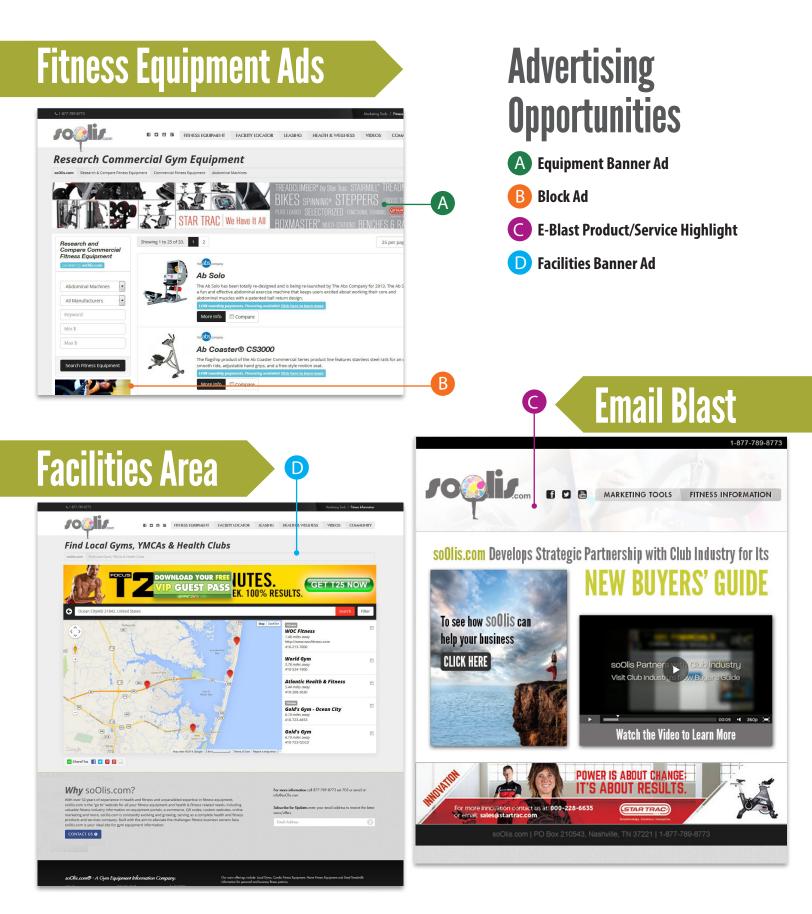
- Over 40,000 unique visitors
- Over 40 page-views
- Over 30 minutes on the website

#### **Most Popular Pages**



### WEBSITE ADS





#### **AD RATES & SPECIFICATIONS**



#### **Fitness Equipment Ads**

PRICES	1 MONTH	3 MONTH	6 MONTH	9 MONTH	12 MONTH
Banner Ad	\$1,500	\$1,400	\$1,300	\$1,200	\$1,100
Block Ad	\$750	\$700	\$650	\$600	\$550
Block Ad per Category	\$500	\$450	\$400	\$350	\$300
Facilities					
Banner Ad	\$500	\$475	\$450	\$400	\$350
Zip Code Ad	\$10	\$10	\$10	\$9	\$8
E-mail Blast					
Sponsored Product Highlight	\$500	\$450	\$400	\$375	\$350

Specifications							
Banner Ads	728w x 90h		Block Ad per category	338w x 102h			
Block Ads	338w x 102h						
Facility Ads	728w x 90h		Zip Code Ad	338w x 102h			

Over 40 page views & over 30 minutes per visitor, per month. That's over 95% more page views and 92% more minutes than **the BEST Traditional Fitness Industry Website!** 



.com ....THE BETTER ALTERNATIVE

Call 877-789-8773 ext 705 or email info@soOlis.com for more information